QPWS Values Based Management Framework





Why the Values Based Management Framework

To strive for a protected area system that is one of the best in the world. One that is resilient, adaptable and valued by the community.

With innovation and a contemporary approach we will hone in on what is most important, focussing our effort and resources, testing our approach, and asking if we can do better.

It is an 'adaptive management model' based on ICUN best practice standards Implementing a simple, effective and user-friendly approach to management:



How the VBMF works				
1. PLAN	Establishing a clear understanding of why each park is special and how we will maintain or improve its condition and the level of management effort required.	Mgmt. Plans Mgmt. Statements Thematic Strategies		
2. PRIORITISE	Providing evidence to prioritise our efforts and guide improvements	Key Value LoS data		
3. DO	Providing simple systems and processes that are consistent and well-designed to focus our efforts on the things that matter most	Systems eg. FLAME Action Plans		
4. MONITOR	Providing simple tools to measure if our efforts are making a difference to the condition of key values	Heath Checks		
5. EVALUATE	Providing a consistent and simple evaluation process, based on systems data to better understand if management efforts are effective	Park Review		
6. REPORT	Being transparent and accountable and regularly reporting on the health of protected area and our effectiveness	Report Cards State of the Parks		
Learn from experiences and adapt to better meet the challenges of managing protected area estate				







Moving from 'Broad' to 'Specific'			
Management plan	Desired outcome Strategic direction	Improve the condition of ecosystem Reduce impacts of 'this weed' on the creek systems.	
Thematic strategy	Objective	Reduce ground cover of 'this weed' by 50% near Some Creek by 2020.	
Action plan	Action	Map the current extent of 'this specific weed infestation' by 2017. Pest program approved and commence implementation by 2018.	









Trigger Detailed investigation & verification

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WHY	Triggered where reliable information and knowledge is lacking about the condition of values (and monitoring is beyond the scope of health checks i.e. for species).
WHAT	Detailed assessment or monitoring and verification of data.
ноw	Coordinated, approved projects using 'fit for purpose' methods for data collection, management and analysis.
wнo	Specialist regional or centric staff to coordinate, lead or mentor, or external specialists as required.

Evaluation

Park Review Program

Do we have the right management tools in place? Are doing what we said we would? Is what we are doing effective?

Delivers a simple outcomes-focussed analysis of our performance as park managers

Reporting



Our Iconic Parks

Boodjamulla (Lawn Hill) National Park Carnarvon National Park Daintree National Park Great Barrier Reef Marine Park Great Sandy National Park Hinchinbrook Island National Park Lamington National Park Moreton Bay Marine Park Rinyirru (Lakefield) National Park (CYPAL) Whitsunday Islands National Park







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- Beach Camping Experience
- 4WD touring Experiences
- Lake Experience
- Central Station Rainforest Experience
- Eli Creek
- Dingo Experience
- Coloured Sands
- Everglades Experience

